

Pricing Guide

At Paradigm, we pride ourselves in our transparent and value for money pricing. Each training product listed in this brochure, has a price band next to it.

This refers to the typical daily rate for that type of work. Our pricing structure is driven by:

- The size of organisation requesting the work.
- The complexity of the work.
- Whether a Consultant, Senior Consultant, Director or Managing Director will be delivering it.
- How bespoke it is and how much preparation is needed.

2009/10 Prices

Band	Small Agency	Large Agency
A	£590	£700
B	£640	£760
C	£690	£825
D	£760	£885

Our Rates

We aim to offer the best value possible and have developed a simple, explicit and value for money pricing strategy. We split our rates according to the size or type of an organisation:

- A large agency rate for statutory agencies and independent agencies with a turnover of more than £4M p.a.
- A small agency rate for independent agencies with a turnover of less than £4M p.a.

These rates are also subject to the addition of any necessarily incurred expenses such as travel, accommodation and subsistence (and VAT). Whenever possible, we will use the most economic form of public transport. If we use our cars, our mileage rate is 40p per mile.

We understand how tight budgets are and how important it is to demonstrate value for money. We always strive to keep costs to a minimum. We will always agree a fixed fee for the piece of work that we do with you and will deliver the agreed outputs on time.